

PRESS RELEASE

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Demand for Unique Luxury Cars Resurgent in World's Financial Capitals

JamesList and mobile.de partner to meet global demand for German luxury cars as deflated exotic car prices stabilise

Berlin - While premium car sales in Europe and the US have suffered in the financial turmoil, online luxury specialists JamesList.com are now seeing surging demand in global financial hubs New York, London, Singapore, Moscow and Sao Paolo. To meet this demand Germany's biggest Internet vehicle market, mobile.de, has teamed up with JamesList.com to bring Germany's best luxury cars to new International buyers.

JamesList inquiries from these global financial capitals have doubled during the past 3 months with demand strongest for classic cars and customised vehicles. JamesList data indicates price cuts of around 30% on exotic and supercars are fueling interest with more Ferrari's, McLaren's and Lamborghini's now changing hands.

JamesList's global online reach will ensure mobile.de luxury and exotic car listings are accessible to completely new audiences in countries all over the world. JamesList reaches affluent consumers and collectors in more than 44 countries. The arrangement allows selected dealers on mobile.de to showcase their luxury and supercar products among the impressive JamesList.com inventory that currently boasts over 13,000 premium vehicles, including 25 Bugatti Veyrons.

"JamesList helps affluent buyers find great deals all over the world. We are seeing serious demand for well priced, well kept luxury cars amongst our international customers" said Noam Perski, JamesList CEO. "Our new cooperation with mobile.de will deliver the best German luxury cars to this exceptional clientele"

"This partnership will add huge value to our dealers by providing a whole new affluent and global audience for their products" added Martin Tschopp, Managing Director of mobile.de "With the luxury car market in Germany still feeling the affects of the global economic downturn, we are happy to

announce this positive partnership."

<images attached>

About JamesList.com

JamesList.com is a global luxury marketplace listing more than 25,000 jets, yachts, exclusive cars & watches for sale or charter at highly competitive prices, showcased by an approved international network of more than 350 dealers. JamesList reaches in excess of 250,000 visitors each month, also offering credible opinion and price analysis of these luxury sectors whilst generating sales for their trusted dealers.

For more information:

Francis Jago, Jago Partners on +44 (0) 20 3287 8801 or jameslist@jagopartners.com

About mobile.de

mobile.de was founded in 1996 and with 54 million visits each month it is the most popular Internet vehicle market for buying and selling vehicles in Germany (IVW 11/2009). There are currently over 1.4 million vehicles listed on the site featuring the largest range of cars, commercial vehicles and motorcycles in Germany (source: Center Automotive Research 2009). Private customers as well as more than 35,000 professional vehicle dealers in Germany are user. The vehicle marketplace offers its service in nine languages. mobile.de belongs to mobile.international GmbH, which manages, besides the German market leader, also marketplaces in Poland and Romania. The company employs 120 members of staff at its site in Dreilinden/Berlin and is a subsidiary of eBay International AG.

For more information:

Doreen Schlicht, mobile.international GmbH on +49 (0)30 8109-7207 or dschlicht@team.mobile.de